

**AMP Alternative Medical Products Inc.
acquisition of Greenrise GmbH and
name change to Greenrise Global Brands Inc.**

November 2nd, 2021



DISCLAIMER

The information contained in this presentation has been prepared by Greenrise Global Brands Inc. (Formerly AMP Alternative Medical Products Inc.) (the "Company") and contains information pertaining to the business, operations and assets of the Company and its subsidiaries. The information contained in this presentation (a) is provided as at the date hereof and is subject to change without notice, (b) does not purport to contain all the information that may be necessary or desirable to fully and accurately evaluate an investment in the Company, and (c) is not to be considered as a recommendation by the Company that any person make an investment in the Company. The Company is not liable for the accuracy and completeness of the information provided in this presentation. Liability claims against the Company relating to damage of any kind caused by the use or non-use of the information provided or by the use of incorrect or incomplete information are excluded, unless there is evidence of willful intent or gross negligence on the part of the Company.

FORWARD-LOOKING STATEMENTS

Neither the CSE nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accept responsibility for the adequacy or accuracy of this release.

This news release contains forward-looking statements that are based on the Company's expectations, estimates and projections regarding its business and the economic environment in which it operates, including with respect to its business plans and milestones and the timing thereof. Although the Company believes the expectations expressed in such forward-looking statements are based on reasonable assumptions, such statements are not guaranteeing of future performance and involve risks and uncertainties that are difficult to control or predict. Therefore, actual outcomes and results may differ materially from those expressed in these forward-looking statements and readers should not place undue reliance on such statements. These forward-looking statements speak only as of the date on which they are made, and the Company undertakes no obligation to update them publicly to reflect new information or the occurrence of future events or circumstances unless otherwise required to do so by law.

CAUTIONARY NOTE REGARDING FUTURE-ORIENTED FINANCIAL INFORMATION

To the extent any forward-looking statement in this presentation constitutes "future-oriented financial information" or "financial outlooks" within the meaning of applicable Canadian securities laws, such information is being provided to demonstrate the anticipated market penetration and the reader is cautioned that this information may not be appropriate for any other purpose and the reader should not place undue reliance on such future-oriented financial information and financial outlooks. Future-oriented financial information and financial outlooks, as with forward-looking statements generally, are, without limitation, based on the assumptions and subject to risks as set out above under the heading "Forward-Looking Statements". The Company's actual financial position and results of operations may differ materially from management's current expectations, and as a result, the Company's revenue and expenses may differ materially from the revenue and expenses profiles provided in this presentation. Such information is presented for illustrative purposes only and may not be an indication of the Company's actual financial position or results of operations.

THIRD-PARTY INFORMATION

This presentation includes market and industry data which was obtained from various publicly available sources and other sources believed by the Company to be true. Although the Company believes it to be reliable, the Company has not independently verified any of the data from third-party sources referred to in this presentation or analyzed or verified the underlying reports relied upon or referred to by such sources, or ascertained the underlying assumptions relied upon by such sources. The Company does not make any representation as to the accuracy of such information.

TARGET AUDIENCE

This presentation is only addressed to those persons, which have been explicitly determined by the Company as recipients. The Company did not and will not authorize any third parties to distribute this presentation or make it available to persons not determined by the Company or to the public. Any unauthorized distribution or disclosure will constitute an infringement of the concluded non-disclosure agreement and the Company reserves the right to take further legal action in such cases. No action has been (or will be) taken by the Company that would permit the possession or distribution of this presentation. Persons into whose possession this presentation may come are required to inform themselves of and observe any corresponding restrictions. The Company does not accept any responsibility for any violation by any person of any such restrictions.

REGULATORY

Potential investors are aware that the cannabis market is highly regulated, and that various permits and authorizations are necessary for the import, distribution, sale or other business activities related to medicinal cannabis. The respective regulations can be subject to change, which might affect the permits required. This presentation does not intend to advertise the products of the Company. Any reference to the products serves only the information of potential investors and shall not incite the purchase of the products.

COPYRIGHT

All brands and trademarks mentioned in this presentation and possibly protected by third parties are subject without restriction to the provisions of the applicable trademark law and the ownership rights of the respective registered owners. The mere fact that a trademark is mentioned should not lead to the conclusion that it is not protected by the rights of third parties. The copyright for published objects created by the Company remains solely with the Company. Any duplication or use of objects such as diagrams, sounds or texts in other electronic or printed publications is not permitted without the Company's agreement.

November 2021



GREENRISE GLOBAL

AMP Alternative Medical Products Inc., the Frankfurt and Canadian Securities Exchange listed parent company of AMP Alternative Medical Products GmbH, has acquired Greenrise GmbH (Greenrise Wellbeing) and changed its name to Greenrise Global Brands Inc.





LEADERSHIP TEAM

Greenrise Global is led by industry veterans with extensive execution experience



Hendrik Knopp, LL.E.M
Director

Founded Nuuvera Inc. in 2017, a medical cannabis company later acquired by Aphria.

Led the team at Aphria that won the first tender from BfArM to grow medical cannabis in Germany and built the most modern and sustainable cannabis indoor facility in Germany, now producing medical cannabis for German patients.

Left Aphria when it was acquired by Tilray in 2021.

Greenrise GmbH founder.

Vision and execution



Dr. Stefan Feuerstein
Director and President

Founded AMP Alternative Medical Products GmbH in 2019.

Former Managing Director of TLW Thüringer Landwirtschafts-Förderungsgesellschaft, Erfurt and the German State of Thuringia economic development company.

Former Managing Director of IIC Industrial Investment Council GmbH, the investment promotion agency for the five Eastern German states and Berlin, a role in which he assisted and consulted companies around the globe on investment opportunities in Germany.

Excellent political network



Alexander Hintz
Chief Product Officer

Former Co-Managing Director of Aphria Wellbeing GmbH and head of medical cannabis procurement at Aphria.

Extensive experience in product development and regulatory affairs.

Left Aphria when it was acquired by Tilray in 2021.

Greenrise GmbH founder.

Profound product experience



Florian Witt
Chief Operating Officer

Former Co-Managing Director of Aphria Wellbeing GmbH.

Former Managing Director of EMMAC Germany, which was acquired by Curaleaf Holdings Inc. (CSE: CURA) and was responsible for all vaping and eLiquid products in the German market.

Left Aphria when it was acquired by Tilray Inc. in 2021.

Greenrise GmbH founder.

Experienced in sales and operation



TRANSACTION SUMMARY

Overview of Greenrise GmbH

- Greenrise is a CBD wellness company whose CBD cannabis brands include Herbify and CANAVEX®
- Herbify is a CBD-based cosmetics and wellness product. www.herbify.de.
- CANAVEX® is a therapeutic CBD cosmetic brand sold in pharmacies. www.canavex.de.
- Greenrise will be launching additional brands for vapes, liquids, topicals, and additional cosmetics brands as the CBD market develops.

Purchase Considerations

- AMP purchased Greenrise GmbH by issuing 4,290,000 shares valued at C\$1,458,600 or C\$0.34 per share. The shares will be subject to an escrow hold period.
- Mr. Hendrik Knopp has been appointed to the board of directors.
- Mr. Florian Witt has been appointed as Chief Operating Officer and Mr. Alex Hintz as Chief Product Officer.
- The Canadian Securities Exchange (the "CSE") will publish a bulletin announcing the effective date of the change in the Company's name, and it is anticipated that the common shares of the Company will commence trading under its new name of "Greenrise Global Brands Inc." on or about Monday, November 8, 2021, subject to approval from the CSE.
- The Company's trading symbol on the CSE will not change. The CUSIP and ISIN numbers will change to 39540L108 and CA39540L1085, respectively.
- The Frankfurt Stock Exchange will announce its new trading symbol for Greenrise Global Brands Inc. in due course.



SUMMARY

Greenrise Global is positioned to be a German leader

- 1** Acquisition of Greenrise GmbH provides immediate access to Germany's fastest growing CBD market
- 2** AMP is generating sales from medical cannabis to pharmacies through its nationwide sales team
- 3** Perfectly positioned to enter the emerging recreational market in Germany
- 4** Lead by proven industry veterans
- 5** Only publicly listed German pure-play with business in CBD, medical and recreational



CONTACT

Hendrik Knopp

Director

hk@greenriseglobal.com

Dr. Stefan Feuerstein

President and Director

sf@amp-eu.de

Berlin

Charlottenstrasse 59

10117 Berlin

Germany

Tel. +49-30-209 45 800

Fax +49-30-209 45 811

Erfurt

Alfred – Hess- Straße 23

99094 Erfurt

Germany

Tel. +49-361-78973090

Fax +49-0361-60158782

Hamburg

Wohlers Allee 54

22767 Hamburg

Germany

Tel. +49-16-249 03 046

greenriseglobal.com